

Master the Art of Writing a Story

A 5-MONTH MASTERCLASS: IDEA TO PUBLISHED AUTHOR

Whether you're a beginning writer learning the fundamentals or an experienced author refining a manuscript, this workshop offers practical tools, writing exercises, discussion, and opportunities to learn from one another.

Your story starts here.

A WORKSHOP FOR EVERY LEVEL



FOUNDATIONS TRACK

will learn the building blocks of storytelling, including premise, genre, character, point of view, dialogue, revision, and publication basics.



MASTER CRAFT TRACK

is invited to participate in our monthly **Show & Tell** discussions by bringing published books, completed manuscripts, or works in progress to demonstrate how craft techniques work in real stories. Share excerpts, discuss revision choices, and help connect writing theory to practical applications.

THE 5-MONTH ROADMAP

JULY

Turning Ideas into Stories



Date: July 25, 2026

Focus:

Condense complex plots into a single-sentence pitch (logline) to keep your writing focused.

● **Foundations Track:** Connect your story to universal themes using simple, powerful creative prompts.

● **Master Craft Track:** Map your current WIP onto a strict 3-act structure.

Deliverable: Lock in a 1-sentence story premise using a structural formula.

AUGUST

Writing for an Audience: Genre



Date: August 22, 2026

Focus:

Align your book layout with genre expectations to fulfill your promise to the reader.

● **Foundations Track:** Learn the "one-sitting" rule and transition from writing for yourself to editing for others.

● **Master Craft Track:** Analyze Amazon categories and check your book metrics (word count, popularity) against market standards.

Deliverable: Put your book through the "Bookstore Test" to target the right shelf.

SEPTEMBER

Character Drives Plot



Date: September 26, 2026

Focus:

Build multidimensional characters whose flaws and choices directly cause the story's main conflict.

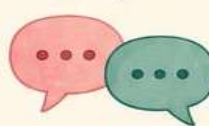
● **Foundations Track:** Map out the foundational wants, needs, and flaws of your protagonist and antagonist.

● **Master Craft Track:** Use psychology to create internal desires that clash with external behavior.

Deliverable: Draft Act 2 and Act 3 obstacles that flip character situations from positive to negative.

OCTOBER

Dialogue and Point of View



Date: October 26, 2026

Focus:

Choose the perfect narrative point of view and make your characters speak with clear purpose.

● **Foundations Track:** Master 1st vs. 3rd person limited and cut out boring "real-life" greeting pleasantries.

● **Master Craft Track:** Weaponize dialogue with subtext, double-meanings, silence, and hidden agendas.

Deliverable: Eliminate narrative clutter and passive voice to match scene urgency.

NOVEMBER

Revision, Publishing, and Finishing Strong



Date: November 28, 2026

Focus:

Navigate the technical phase of self-publishing, formatting, and launching.

● **Production:** Format ePubs, design genre-compliant covers, and hire development/copy editors.

● **Distribution:** Set up an Amazon KDP account, pass the digital tax interview, and pick royalty tiers.

Deliverable: Mine Amazon auto-complete data for 7 high-traffic backend search keywords.

Write. Learn. Share. Publish.

Five months. Essential skills. Your story.

